### THE WORSHIPFUL COMPANY OF LAUNDERERS

*Incorporated by Royal Charter 2010* 



Launderers Hall, 9 Montague Close, London SE1 9DD Telephone 020 7378 1430 clerk@launderers.co.uk www.launderers.co.uk

FROM THE CLERK

May 2019

# Communication – The Necessity for Success Tuesday, 22<sup>nd</sup> October 2019

"The single biggest problem in communication is the illusion that it has taken place"

George Bernard Shaw

Communication. We all do it every day. But are we effective communicators? Are we getting our message across? Is communication delivered, communication understood? Are we easy to communicate with?

Effective communication is an essential tool in achieving productivity and maintaining strong working relationships within any organisation. With this in mind the Worshipful Company of Launderers is holding the second Oliver Family Education Fund Seminar in October 2019.

The speakers will share how their successful organisations were built upon effective communications and outline how we can learn from their experiences to the benefit of both ourselves and those we work with.

The conference will take place at the above address and is open to all companies in the laundry and cleaning industry.



## TUESDAY 22<sup>nd</sup> October 2019



### **PROGRAMME**

| 9.30          | Registration and arrival at Glaziers' Hall  |  |
|---------------|---|--|
| 10.00         | Opening Address – John Shonfeld   |  |
| 10.10 - 11.00 | Chris Sander ex CEO of JSG  |  |
| 11.00- 11.40  | David Stevens CEO of the TSA  |  |
| 11.40 – 12.00 | Coffee and networking   |  |
| 12.00 – 12.40 | Industry Panel. Taking questions from the floor interspersed with their owr experiences, leading industry figures will share their thoughts on how Communication is integral to every business. |  |
| 12.40 – 1.30  | Lunch   |  |
| 1.30pm        | Lieutenant General Sir Mark Poffley, recently retired Master General of<br>Logistics  |  |
| 2.30pm        | Summing up  |  |
| 3.00pm        | Close   |  |

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Please reserve ...... places at £50.00 for:

| <u>Title</u> | <u>Last Name</u> | <u>First Name</u> | Company Sponsor |
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• enclosed, please find a cheque for  $\pounds$  ...... made payable to **The Worshipful** Company of Launderers, or

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Organised by The Worshipful Company of Launderers supported by the Oliver Family Education Trust.